

shelanu

Congregation B'nai Israel's Digital and Print Magazine

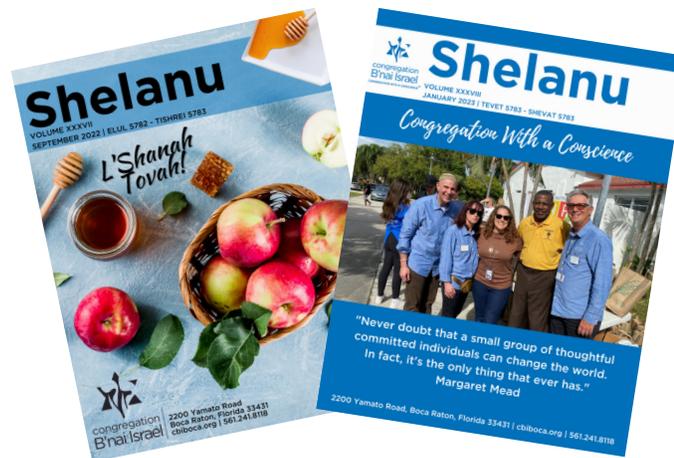
2023-2024
Advertising Rates

The Power of Online Advertising Plus a High Holy Days Print Edition

Shelanu is Hebrew for “ours” and is CBI’s full-color digital quarterly magazine with a special High Holy Days print edition sent to our membership. It provides coverage of our congregation’s educational, religious, and social programming.

Advertising Rates

Ad Size	4 Digital + Print	4 Digital	1 Digital	1 Print
Business Card 3.5 x 2	\$400	\$225	\$100	\$250
Quarter Page 5.125 x 3.75	\$600	\$350	\$125	\$350
Half Page 7.75 x 5.125	\$850	\$425	\$150	\$550
Full Page 10.25 x 7.75	\$1,800	\$1,400	\$300	\$800
Inside Front/Back Cover 10.25x7.75	\$2,400	\$1,500	\$375	\$1,000
Back Cover 10.25x7.75	\$3,600	\$1,800	\$450	\$1,800



Order your Ad today:
login.cbiboca.org/shelanu_form

All ad materials must be received in jpg or pdf format by the deadline, and specific page placements are not guaranteed unless noted in the agreement.

Congregation B'nai Israel reserves the right to refuse any advertising.

Submit your ad to:
marketing@cbiboca.org

For more information about advertising, please contact
marketing@cbiboca.org

Issue	Artwork Deadline
Fall 2023 (High Holy Days) Print + Digital	June 15, 2023
Winter 2023-2024 Digital	November 30, 2023
Spring 2024 Digital	March 1, 2024
Summer 2024 Digital	May 15, 2024



Congregation
B'nai Israel
CONGREGATION WITH A CONSCIENCE™

2200 Yamato Road, Boca Raton, Florida 33431 | 561.241.8118 | cbiboca.org

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Benefits of Advertising with CBI's Shelanu

- Our digital Shelanu reaches our members where they are - online!
- Your business will be listed on a live thank-you page on the Congregation B'nai Israel website that links back to your business website.
- Our email edition of Shelanu has over 5,000 views!!!
- We will repost and tag your business on social media during the quarter you advertise.
- We will share all editions of Shelanu on CBI's social media page.
- Our print version will be mailed to over 2,000 households and available in the synagogue for guests to take home with them from our High Holy Days.



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